



# PLANTING SEEDS FOR THE FUTURE

## ANNUAL FUNDING CAMPAIGN

---

*"Start children off on the way they should go, and even when they are old they will not turn from it."*  
Prov. 22:6

November 2021

Dear friend of Kenbrook,

"When I was growing up, Kenbrook was a bright light in dark times. My home life was a mess."

Anne was deep in thought. Searching through her memory, going back many years.

"My home was full of dysfunction and abuse. Neighbors took me to church. And someone from the church, I'm not sure who, made it possible for me to go to summer camp at Kenbrook."

Today, Anne is a happily married mom of two boys, active in her local church and community. Those early spiritual experiences shaped her.

"One time a friend said 'summer camp is a mountain top experience for kids...but it doesn't last.' I stopped her and said, 'my weeks at Kenbrook helped me survive. They were a spiritual anchor in my year when things were bad at home.' For all the kids, Kenbrook was impactful. But for kids like me Kenbrook was a lifeline. My time at camp planted and cultivated seeds in my life that helped me go home and handle what I had to face."

Anne was looking through some old pictures when she found one of herself working in the kitchen in the old youth lodge. It brings a smile to her face.

"I started as a summer camper, but when I got older I worked most of the summer on the camp staff. I made lifelong friends. I'm so thankful for my Kenbrook family. I'm so thankful I had my camp family and friends amidst the dysfunction of my home life."

The mission of Kenbrook is "to be like Christ in all relationships to facilitate a closer connection to God, self, others and nature." Connecting with God. Self. Others. Nature.

That is what Anne found at Kenbrook. She deepened her relationship with God. Through this she found spiritual strength and self-awareness. She found friends and a supportive community. All while being away from the stresses of home in the beautiful outdoors of Kenbrook.

For over 70 years, Kenbrook has been a spiritual light in the lives of countless children, youth and adults. As the new Executive Director, it is a privilege to be a part in the long history of God's work in lives like Anne's through camping and retreat ministry. And, quite honestly, there has never been a greater need for a place like Kenbrook for our children, youth and adults to step away from the world and find that quiet place surrounded by God's beautiful creation. Just hearing from campers, staff and guests (both current and former) reaffirm the vision, mission and purpose of Kenbrook.

Anne's words sum up the importance of Kenbrook Bible Camp in lives today, tomorrow and for many tomorrow's. For example, just this past summer a young camper shared, **"I changed my mind about God this week. God spoke to me about how I can make better decisions and I finally got to experience the presence of God."**

I thank you for the ways in which you partner with us in the ministry; both in prayer and financially. Your prayers and financial giving play a large part in the on-going work of planting seeds for future generations. And, we need your on-going support as we continue to rebound from the pandemic and the financial impacts it had on camp.

As we carefully reviewed our financial needs based on an anticipated 70% normal revenue stream and immediate facility repair needs, we set our annual fundraising goal for 2021-2022 at \$419,000. We are so thankful to share that we have already received \$75,000 in pledges and donations with \$20,000 of that being a matching grant donation!

So, how can you help?

- A gift of \$25,000, \$10,000, \$5,000, \$1,000, \$100 or \$50 makes an immediate impact!
- Become a monthly donor: \$100/month is \$1,200/year; \$50/month is \$600/year
- Ask your church, Sunday School class or men's/women's group to take a special offering for Kenbrook
- Make a pledge to be paid by June 30, 2022

The enclosed form shows how you can invest in the 2021-2022 Annual Funding Campaign.

After a year of so many cancellations, I am excited that the ministry of Kenbrook is active and growing.

***You make this ministry possible.***

Will you plant seeds in the lives of the youth, adults and families that come to Kenbrook seeking to connect with God, self, others and nature?



*Joe McFarland*

Sincerely,  
Joe McFarland  
Executive Director

As part of the board of directors, as a mother of a future camper, as a mentor for developing leaders of all ages, and as a long time financial and personal partner of Kenbrook, I invite you to join myself and the Kenbrook board as we, along with each of you, make it possible for this place to be a transformative



experience both now and for generations to come after us.

- Jess (Miller) McCormick  
Chair, Kenbrook Board of Directors

#### **2021-2022 Annual Funding Campaign Goals**

Operational Support.....	\$220,000*
<b>Facilities:</b>	
Pool renovations .....	\$45,000
Roof repairs (office, lodging) .....	\$35,000
Gym ceiling and wall insulation.....	\$81,000
Dock replacement .....	\$8,000
Contingency Fund.....	\$30,000**
<b>Total Campaign Goal.....</b>	<b>\$419,000</b>

\*We anticipate being at about 70% of normal budget revenue for retreats and summer camp as we continue to recover from the pandemic.

\*\*To be good stewards of all God has provided for us at Kenbrook, our Contingency Fund will help ensure adequate funding in uncertain times as well as complete unforeseen repairs.

P.S. Please use the enclosed response form and envelope to tell us how you will Plant Seeds for the Future ministry of Kenbrook. Your response by December 31 would be ideal so that our Board of Directors can plan accordingly at our next meeting in early 2022. Thank you for your prayerful consideration.





Our Mission...Lived Out

*The mission of Kenbrook Bible Camp and Retreat Center and its staff is to be like Christ in all relationships in order to facilitate a closer connection to God, self, others and nature.*

## Reaching our Children for Christ



Children today are bombarded by a constant stream of messages and information. Much of what they are exposed to is not biblically-centered or God-honoring. Every child needs and deserves a chance to learn about, experience and come to know God on a personal and deeper level that is experienced through camp. A common refrain from former campers (both young and "not so young") is, "I accepted the Lord at Kenbrook" and "my life was changed at Kenbrook." Kenbrook can and has been life-changing in the lives of so many over the years.



## Developing Christ-like Leaders



Through programs like our KREW and CIT (Counselor-in-Training) programs, youth at summer camp learn how to be servant leaders as they grow in their own walk with the Lord as they serve camp and fellow campers. Many former campers note these and other programs and many have gone on



to leadership positions both inside and outside the church.

(clip and respond)

☐ **YES! I want to PLANT SEEDS FOR THE FUTURE by investing in the ministry of Kenbrook!**

**ONE-TIME DONATION:** ☐ \$25,000 ☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100

☐ \$50 ☐ \$\_\_\_\_\_ **METHOD:** ☐ Check enclosed ☐ Please charge my credit card below

**VIA CAMPFIRE CIRCLE (Monthly Donor):** Giving \$\_\_\_\_/Month ☐ I will send monthly ☐ Please charge my credit card below on the \_\_\_\_ (day) of month beginning on \_\_\_\_\_ (Date)

**CC:** Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

**PLEDGE:** I pledge \$\_\_\_\_\_ (total) to be paid as follows: \_\_\_\_\_

**Donate Online**



**SCAN ME**

<over>

## Providing a Quiet Place to Refresh, Reflect and Rejuvenate



Kenbrook provides a retreat from the busyness of the world and allows both campers and retreat guests an opportunity to spend time growing closer to God and others in His beautiful creation. This "sabbath" allows all who enter camp to shed the worries of everyday life and ground themselves in God's grace and truth and grow in understanding of Him through deep Bible teaching during the camp season and many youth and adult retreats throughout the year.

## Growing character and confidence

Through opportunities such as Kenbrook's low-ropes challenge course, climbing wall and zipline, youth and adults alike can develop greater team-building and communication skills while developing greater confidence and trust in God and themselves while having fun. Additionally, through our summer camp program, youth and young adults can grow in godly character and confidence through counseling as well as our KREW and CIT programs.



---

### DONOR INFORMATION:

Name (Print): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ I am praying for Kenbrook ☐ I will ask my church/group to take a special offering/make a special donation to Kenbrook

Make checks payable to "Kenbrook" and mail to 190 Pine Meadow Road, Lebanon, PA 17046

*The official registration and financial information of Kenbrook Bible Camp may be obtained from the PA Department of State by calling toll free, within Pennsylvania, (800) 732-0999. Registration does not imply endorsement.*